

# Kansas Historical Society

## Annual Report

July 1, 2022 – June 30, 2023



# Kansas Historical Society FY 2023 Annual Report

## A Note from Executive Director Patrick Zollner

With humility and anticipation, I began my tenure as the Kansas Historical Society executive director in March, following a number of months as acting director, a task later assisted by my colleague Matthew Chappell. I thank him for his support.

The long-anticipated transition toward new exhibits at the Kansas Museum of History began early in the fiscal year. The museum closed to the public so that the long process of artifact removal, deconstruction, construction, and installation can proceed. We are on the way to introducing an incredible experience for audiences in the 21st century.



Our museum staff members have been preparing for closure for many months. We considered closure months earlier but finally determined this transition would occur after Labor Day in September. We decided to offer free admission for the last few weeks. Our audience was thrilled. Many were local and wanted one last look at the old exhibits. They shared many personal stories about their experiences at the museum as students or times they visited with family members

through the last 40 years. It was a pleasure to hear how the museum had touched their lives.

Over the next seven months collection staff members meticulously removed around 3,000 artifacts from



the museum gallery to return to storage, either temporarily or permanently. Small artifacts were stored in acid-free paper and boxes. Larger artifacts identified for the new exhibits, including the Gatling gun, millstone, and Buffum tombstone, are in the front of collections storage. The neon McDonald's sign was carefully lowered, the tubing was dismantled by Luminous Neon, and carefully stored in the warehouse.



Artifacts too large to remove from the gallery, like the cabin, the train, and the printing press, were covered with plastic sheeting. The Longren biplane was carefully lowered to the floor and will be cleaned before being rehung from the ceiling. Similar cleaning, conservation, and cataloging continued with other items that had been on display for nearly 40 years, while the new exhibits team completed its work.



While the Kansas Museum of History was closed to the public for renovation, our numerous other agency programs continued on course. The reinterpretation at Kaw Mission and Last Chance Store State Historic Site was completed after years of planning, designing, and fabricating. The site was opened to positive reception at the Kanza's annual Washunga Days in June 2022. Amid wide community support, we look forward to the site's opening to the public in September 2023. All State Historic Sites began offering free admission on

April 19, 2023, to increase access and remove barriers for people to learn about Kansas history.



Covid-19 brought challenges to our annual conferences, forcing cancellation or virtual-only offerings. We are happy to report that the 2023 Kansas State Preservation Conference successfully returned to in-person sessions, held in Independence, May 4-6, 2023. Prior to this conference, the State Historic Preservation Office (SHPO) Summit was held at the Kansas State Capitol in Topeka in May, with 42 people from 13 other states. Our Kansas SHPO staff members planned the event to gather colleagues from other state historic preservation offices, as well as

National Park Service staff, to share challenges and solutions. Participants held small group discussion sessions and larger group forums over two days.



Our agency was founded with the core responsibility to collect and preserve the state's newspapers. The Society has one of the largest and most complete statewide newspaper collections in the nation. The State Archives Division continues to carry out this goal each year. The State Archives began a partnership with the Topeka & Shawnee County Public Library (TSCPL) in the spring. The project works to fill

gaps and preserve existing issues of the local African American newspaper, the *Topeka Ebony Times*. The division acquired an interesting notable manuscript collection this fiscal year, an 1886 letter from H. L. Moore, chairman of the Kansas Democratic Congressional Committee, to former governor Charles Robinson on his interest and strategy for a senate bid as a Democrat. This letter fills a gap in correspondence in the Charles and Sara Robinson Papers. The *Parsons Sun* newspaper donated an estimated 500,000 photographs of the southeast Kansas region from the 1940s to 2000s to add to the State Archives photograph and audio/visual collections.



I am so appreciative of our staff members as I watch them accomplish these many programs. We can only achieve these successes through their dedication and professionalism. Their efforts are supported by so many loyal volunteers each year.

We thank especially Governor Laura Kelly for her support of Kansas history. We appreciate the work and support of the Kansas Legislature. We value our partnership with the Kansas Historical Foundation.

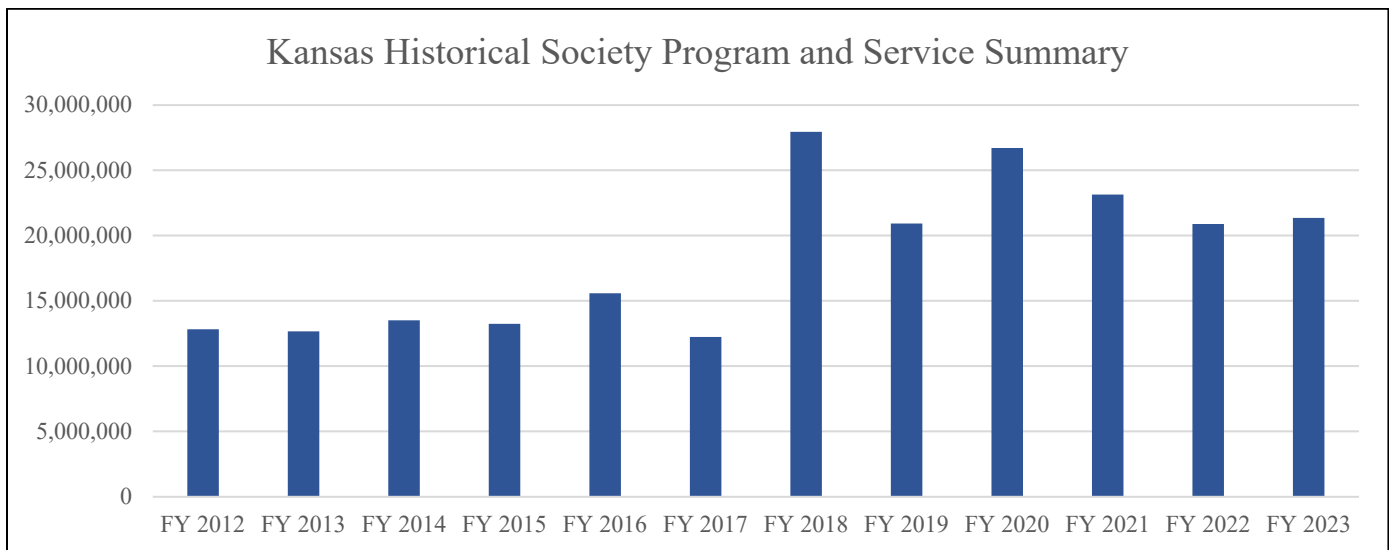
This has been an important year of progress and transition, and we look forward to an equally rewarding new fiscal year. We have set in motion initiatives and changes that will soon be coming.

A handwritten signature in black ink, appearing to read 'Patrick'.

## Kansas Historical Society

### FY 2023 Program and Service Summary

Categories	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023
Visitors Onsite	109,107	68,843	16,225	56,391	84,335
Adult and Family Programs	22,571	16,272	3,938	5,939	5,086
Children and School Programs and Curriculum	74,433	44,030	65,190	101,101	78,137
Digital Programs	837,741	914,831	2,413,388	1,332,909	941,281
Digital Resources	19,797,543	25,569,188	20,544,604	19,232,633	20,044,938
Services	18,135	14,406	11,410	13,580	14,207
Publication Circulation	13,806	13,864	13,190	11,183	7,975
Social Media	53,521	59,471	73,144	133,644	172,652
Grants and Financial Incentives	103	88	129	132	120
State Tax Credits				Received 357 Approved 331	Received 371 Approved 323
Federal Tax Credits				Received 70 Sent 78	Received 96 Sent 73
<b>Total Overall Program and Services Usage</b>	<b>20,926,960</b>	<b>26,700,993</b>	<b>23,141,218</b>	<b>20,888,348</b>	<b>21,349,594</b>



## Visitors Onsite

Site	County	Program	Paid	Comp	Total	Description
<b>Operated Year-Round</b>						
Constitution Hall	Douglas		3,561	1,406	4,967	
Fort Hays	Ellis		1,825	2,691	4,516	
Kansas Museum of History	Shawnee		3,834	7,800	11,634	Open July 1-September 2, 2022, then closed for major renovation
Kansas State Capitol	Shawnee	Historic Tours		1,314	2,708	
		Dome Tours		1,394		
		Total Tours				
		Total Visitors		37,445		
State Archives Research Room	Shawnee			1,187	1,187	
<b>Operated Seasonally</b>						
First Territorial Capitol	Geary		0	736	736	
Grinter Place	Wyandotte		218	47	265	
Hollenberg Pony Express Station	Washington		464	369	833	
Kaw Mission	Morris		0	0	0	Closed for reinterpretation
Mine Creek Civil War Battlefield	Linn		380	357	737	
Pawnee Indian Museum	Republic		454	856	1,310	
Red Rocks	Lyon		341	776	1,117	
<b>Partnership Sites</b>						
Cottonwood Ranch	Sheridan		0	1,959	1,959	
Goodnow House	Riley		0	1,628	1,628	
John Brown Museum	Miami		0	2,905	2,905	
Shawnee Indian Mission	Johnson		548	9,076	10,388	
<b>Total Visitors Onsite</b>					<b>84,335</b>	

## Adult and Family Programs

Site	County	Program	# Attendance	Description
Archeology	Statewide	A. KATP B. Presentations/Career Days/Conference C. KAA Certification Presentation D. Emporia Survey Event E. KSHS/KAA Lab Event F. Council Grove Event G. KATP Rain Day Presentation H. Flint Hills Conference Presentations	A. 127 (4,578 hours) B. 315 (4 events) C. 25 D. 15 E. 20 F. 41 G. 45 H. 40 <b>Total 628</b>	
Constitution Hall	Douglas	A. Bleeding Kansas B. Other events	668 358 <b>Total 1,026</b>	
Fort Hays	Ellis	A. Graveside Conversations B. Christmas Past C. Other event	A. Adults 49 Students 11 B. Adults 400 Students 500 C. 45 <b>Total 1,005</b>	
Grinter Place	Wyandotte	A. October Event	<b>315</b>	
Historic Preservation	Statewide	A. KATP Rain Day B. Training C. CLG trainings / Independence First Friday D. State conference E. National Register Workshop/ Topeka AA resources / KAH Green Book / Social media presentation F. SHPO Summit	A. 60 B. 30 C. 150 D. 100 E. 95 F. 42 people, 13 states <b>Total 477</b>	

Kansas Museum of History	All Monarch Tagging		Public event 269 Monarchs tagged 213  Adult thematic and self-guided tours: Bookings 4 Total participants 115  Behind the Scenes Collections Tours: Tours 17 Total participants 44 <b>Total 428</b>	
Kaw Mission	Morris	Kaw Mission Councils July August September October November December January February March April May June	93 0 37 18 0 19 0 85 41 0 64 0 <b>Total 357</b>	
Media Interviews and Commentaries	All			Staff members provided at least 30 interviews and commentaries with local and national media reaching more than 300,000 people
Mine Creek Civil War Battlefield	Linn	Heritage Day	Adults 52 Students 18 <b>Total 70</b>	
Outreach Speaking Engagements	Statewide		State Archives 107 Administration 22 Museum and Education 45 <b>Total 174</b>	
Pawnee Indian Museum	Republic	June Event	<b>148</b>	

Publications	Various	<p><i>Article: Cultural and Taphonomic Considerations of Black-Footed Ferret (Mustela nigripes) at the Burntwood Creek Bison Kill Site, Central High Plains, USA. In North American Zooarchaeology: Reflections on History and Continuity. University of Tennessee Press</i></p> <p>“Why Museums Change: The Story of the Kansas Museum of History” by Bobbie Athon, Sarah Bell, and Mary W. Madden <i>Kansas History</i>, Spring 2023</p>	<p>Archeology</p> <p>Museum, Administration</p>	
Red Rocks	Lyon	<p>Porch Series</p> <p>July 7</p> <p>August 43</p> <p>October 94, 24</p> <p>April 137</p> <p>May 43</p> <p><b>Total 348</b></p>		
State Archives	Statewide	Records retention specific programs	Programs presented virtually and in person:	157
<b>Total Adult and Family Programs</b>			<b>5,088</b>	

## Children and School Programs and Curriculum

Program	Focus	# Participants	Description
Constitution Hall	Bleeding Kansas play	Performances: 15 <b>Students: 1,087</b>	
Edventure	Archeology Archives Historic Preservation Museum and Education	1,163 4,400 450 700 <b>Total 6,713</b>	Career Day 2,388
Kansas Day at the Capitol	Student photo contest	Entries 643 Event 300 <b>Total participants: 943</b>	
Kansas Day in the Classroom	Statehood commemoration	Web pageview: 8,926 YouTube views: 3,496 Edventure: 8,910 <b>Total: 21,332</b>	
<i>The Kansas Journey</i>	Middle school textbook	<b>28,000</b>	Actual number of seventh graders in public school for 2022-2023: <b>36,442</b>
Monarch Tagging	School Children Event	<b>775</b>	
Nearpod Lessons	K-12 standards-based lessons	Lessons: 11 Students in classrooms: 927 Students via links: 1,598 <b>Total participants: 2,525</b>	
Project Archaeology	Cultural exploration Kansas Archeology Training Program workshop	<b>Participants: 6</b>	
<i>Read Kansas!</i> lessons	Literacy through Kansas history	Lessons: 8,303 <b>Educators: 46</b>	
Rural School Days	One-room school	<b>Participants: 218</b> Bookings: 8	
School Tours	Thematic, self-guided, and virtual school field trips	Tours: 18 <b>Total: 804</b>	

Shawnee Indian Mission	School field trips	Students: 667 Teachers: 97 <b>Total: 548</b>	
State Archives field trips	Student research field trips	<b>13</b>	
Teacher Training	Statewide	Events: 4 <b>Participants total: 75</b> Breakdown: Educators Rising conference participants: 25 Wichita Public Schools education coaching: 15 Education coaching participants: 35 State Social studies conference participants: 10 Topeka Public Schools participants: 25	
Traveling Resource Trunks	Objects and images for the classroom	Trunks: 147 <b>People: 15,034</b>	
<b>Total Children and School Programs and Curriculum</b>		<b>78,137</b>	

## Digital Programs

Program	Focus	Audience	Description
YouTube views (3 channels)	Video content from the Kansas Historical Society	KSHS channel Posts 15 Views 69,600 Watch time hours 8,300 Engagement total 83 Subscribers 1,660  KSHS SHPO channel 429,574  KSHS Education channel 183,786  Kansas Memory channel 225,726	
Webinars Programs presented by the Kansas Historical Society	Museum After Hours  Records Management Videos	Live views 490 Archived views 1,956 Impressions 31,423  Views 1,172	Indigenous People's Day 91
<b>Total Digital Programs</b>		<b>941,281</b>	

## Digital Resources

Format	Total	Description
<b>Operated through Partnerships</b>		
<i>Chronicling America</i> (KSHS content) page views	Page views 279,500 site. Total 402,715	123,215 additional views of same content on main LOC website
<i>Newspapers.com</i> (KSHS content) page views	Total views 9,020,888 views	1,625,185 total page views through portal, kshs.org. Includes resources from the Kansas Historical Society collections, digitized and made available free of charge to Kansans with a driver's license. Newspapers.com generated custom report.
<i>Ancestry.com</i>	Page views 5,840,024 views	Includes resources from the Kansas Historical Society collections, digitized and made available free of charge to Kansans with a driver's license, excludes city directories since they cannot be separated from all U.S. directories
<b>Operated by Kansas Historical Society</b>		
Kansas Historic Resources Inventory (KHRI) contributors	Contributions 3721 Contributors 49	
Kansas Historic Resources Inventory (KHRI) users	Users 117	
Kansas Historic Resources Inventory (KHRI) added to the inventory	New records 599	
Kansas Memory	Page views 1,655,728 views Sessions 197,326	
kshs.org page views	Page views 3,103,060	
Kansas Archeological Sites Inventory	New sites 144 Revised sites 40 Total sites 18,086	
<b>Total Digital Resources</b>	<b>20,044,938</b>	

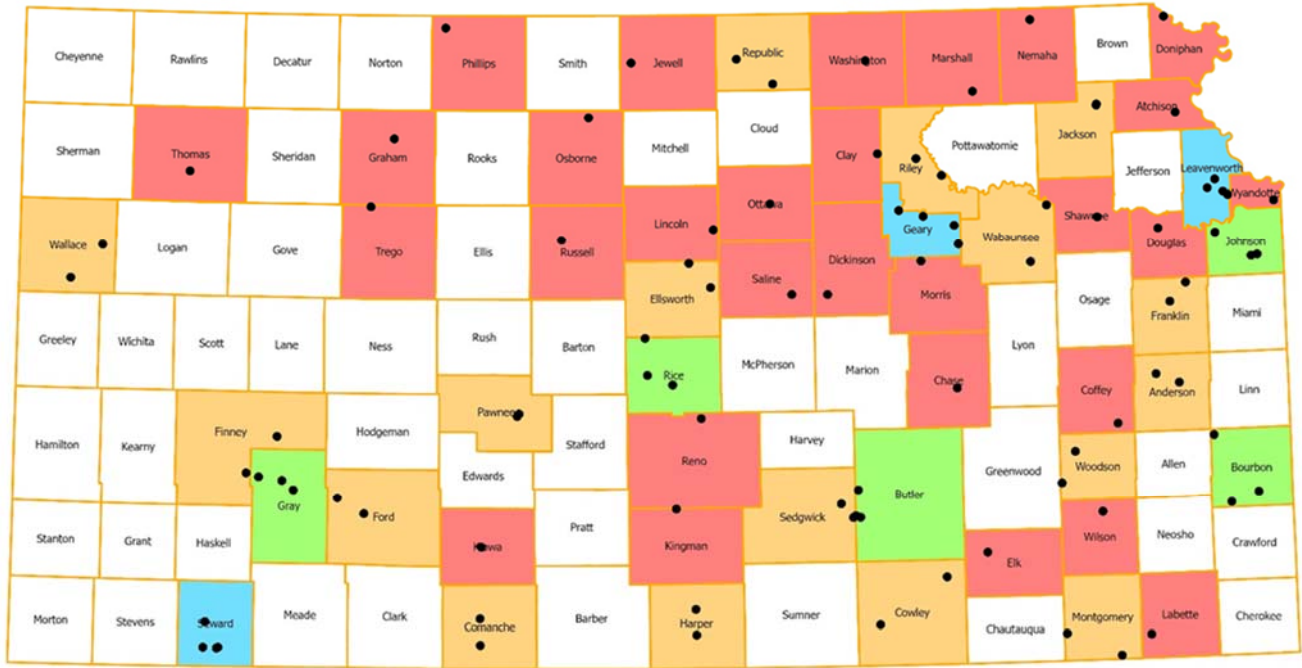
## Services

Service	Focus	Program	# Participants	Description
Artifact loans processed	Loan of collection items	New loans Returned loans Total loans  Incoming Outgoing	Archeology 7 8 39  Museum	20 12
Contract Archeology projects	Protection of cultural resources	Projects cleared	Phase I & II – 186 Phase II - 89	
Geographic information system (GIS) access	Archeology sites	Application for use of site inventory	143	
Interlibrary loan requests filled	Microfilm to local libraries		92	
Land Survey requests filled	Requests filed by surveyors		1,018	
Media contacts	Requests for information and assistance from media		450	
New national and state register listings	Additions/nominations to the National and State Registers by the Historic Sites Board of Review	State Register only National and State Registers	2 27	
Photograph and collections use permits granted	Permission to use agency collections		Museum 7 State Archives with fees 111 State Archives fees waived 78 Total 189	
Records schedules created or revised	Public Records		Created 45 Revised 36 Total 81	
Research questions answered	Information requests to Archives and Museum	Museum Archives Communication	136 2,833 182	

State and federal law reviews	Cultural resources protection	State law reviews  Federal law reviews  Notice of intent reviews from KDHE	2,323 reviews on 1,266 projects  4,944 reviews on 2,703 projects  1,442 reviews of estimated 721 projects	
Unmarked Burial Sites cases	Preservation Act	New unmarked burial locations reported  Cases of remains turned over to KSHS  Artifacts classified under UBS law	6  7  3	
<b>Total Services</b>			<b>14,207</b>	

# Services

Service	Focus	Program	# Participants	Description
Kansas Department of Transportation Projects		Cleared Phase II Counties	186 89 54	Contract archeology program



**Phase II Projects**  
 1 Project (red) 2 Projects (orange) 3 Projects (green) 4 Projects (blue) 5 Projects (purple) • Survey Locations  
 Data sourced from CAP records. Layer data from DASC. KSHS Contract Archaeology Program

## Publications

Title	Circulation	Description
<i>KSHS eNews</i>	Subscribers 4,614	Quarterly electronic newsletter
<i>History Time: A Newsletter for Kansas Educators</i>	10 monthly issues Average 3,361 Total 40,326	Quarterly electronic newsletter for educators
<b>Total Publication Circulation</b>	<b>7,975</b>	

## Grants and Financial Incentives

Program	Incentive	Amount	# Awarded	Jobs Created	\$ Gross State Product Impact	Description
Federal Rehabilitation Tax Credits	Credits	Invested by owners \$18,147,298  Federal credits \$3,629,459 (20%)	Federal part 3s approved 12	298	\$12,246,300	
Heritage Trust Fund	Grant	\$637,796  \$972,111 completed projects in SFY 2023	New grant awards in February 2023 = 7  15 projects completed in SFY 2023	Jobs created 11  Jobs created 16	\$431,900 will be generated  \$658,300 was generated	
Historic Preservation Fund	Grant	\$169,319 awarded in May 2023	New grant awards in Feb 2023 = 7	N/A	N/A	
Historical Records Advisory Board	Grant	Grants \$11,988 Scholarships \$285	Grants 6 Scholarship 1	Unknown	Final awardee budget reports still pending	
State Rehabilitation Tax Credits	Credits	\$20,754,045 invested by owners  \$6,180,806 in state credits issued. <b>See explanation at end of report.</b>	73 state part 3s approved including FTC/STC	347	\$14,362,600	
<b>Total Grants and Incentives</b>			<b>120</b>			

## Grants and Financial Incentives

### Historic Rehabilitation Tax Credits

\$6,180,806 in State Tax Credits were issued in FY2023 from an investment total of \$20,754,045 (some projects are still undergoing the audit process at this time and credits have not been issued yet for those projects).

According to economic impact software created by the Center for Urban Research, Rutgers University, the investment in 2023 created 347 in Kansas, which generated \$3,081,200 in total taxes, grew the economy of Kansas \$25,201,800, and generated \$14,362,600 in gross state product.

The total number of reviews for each program and their various parts are given below.

State Tax Credits	Received	Approved
Part 1	102	81
Part 2	138	126
Part 3	69	65
Amended	62	51
<b>Total</b>	<b>371</b>	<b>323</b>

Federal Tax Credits	Received	Sent
Part 1	28	22
Part 2	23	15
Part 3	19	13
Amended	26	23
<b>Total</b>	<b>96</b>	<b>73</b>

## Social Media

Format	Audience	Posts	Engagement	Description
Facebook (18 accounts)	63,380	1,852	137,806	
Instagram	5,886	453	32,654	
LinkedIn	856	6	12	
X (Formerly Twitter)	10,322	196	2,180	
<b>Total Social Media</b>	<b>80,444</b>	<b>2,507</b>	<b>172,652</b>	

Engagement Total defined: The total number of interactions (reactions/likes, comments/replies, shares/retweets) on posts published during the selected time-period.

In previous years, analytics were gathered from native social media platforms, a different process was used this fiscal year.

## Volunteer Hours

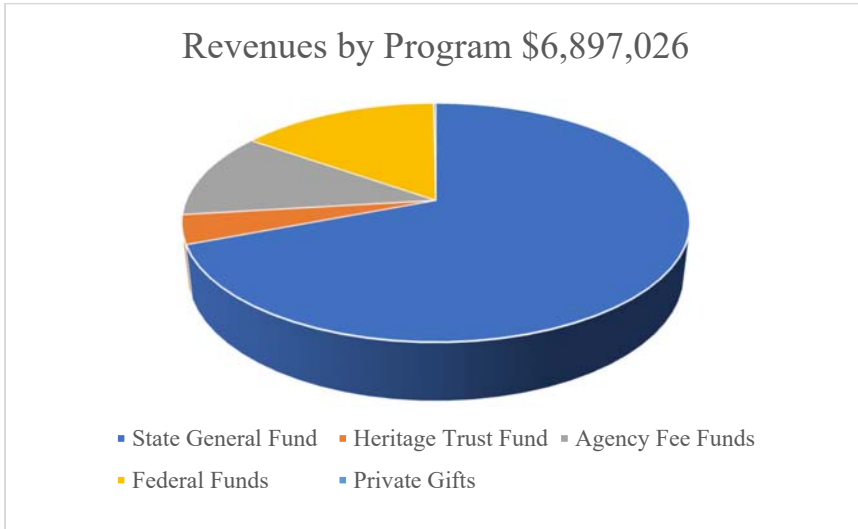
Service Area	Location	# Participants	Hours	Description
Archeology	Kansas Archeology Training Program	127	Field School 4,578 Lab 989.5	
Kansas State Historic Sites	Constitution Hall	8	250	
	First Territorial Capitol	4	16	
	Fort Hays	20	567	
	Red Rocks	4	30	
Kansas Historical Society	Special Projects	2	200	
	State Archives		827.25	
<b>Total Volunteer Contributions</b>		<b>165</b>	<b>7,457.75</b>	<b>Equivalence \$111,866.3</b>

## Total Collection Holdings

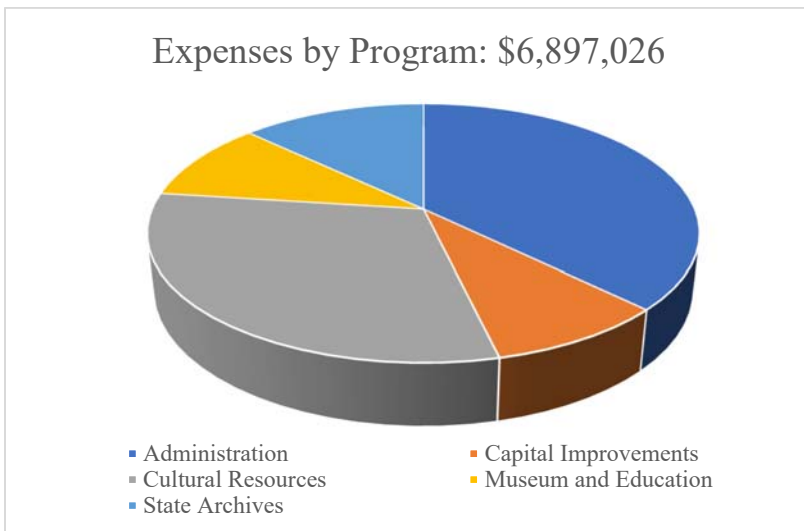
Description	Unit of Measurement	Amount	Description
Archeological collection	Cubic feet	4,150.34	
Ethnographic collection	Cubic feet	101	
Curated Archeological Collections	Outside agencies	19	
Newspapers, born digital (partnership with Kansas Press Association)	Titles	Active titles 132 active titles Total titles managed 199	
Library books and pamphlets	Items	448,938	
Manuscript materials	Cubic feet	12,474	
Maps and architectural drawings	Cubic feet	33,155 1 accession reported; other maps/plans acquired but not accessioned	
Microfilm	Reels	94,774	
Museum artifacts	Items	121,584	
Photographs and audio-visual materials	Cubic feet	Approximate total 1,67,000 New items from Parsons Sun 500,000	
State Archives materials	Cubic feet Terabytes	47,263 2.84	
Inventory	Type	Amount	Description
Historical highway markers	Items	New additions 0	
Kansas Historic Resources Inventory	Entries	Additions to inventory 599	
Kansas Historical Society buildings and structures	Items/acres	58	
<i>Kansas Memory</i> digital resources	Images	737,570	

# Kansas Historical Society

## FY 2023 Financials



State General Fund - \$4,769,861  
Heritage Trust Fund - \$270,560  
Agency Fee Funds - \$804,157  
Federal Funds - \$1,041,455  
Private Gifts - \$11,003



Administration - \$2,574,993  
Capital Improvements – \$620,074  
Cultural Resources - \$2,118,700  
Education and Museum - \$691,860  
State Archives - \$891,399